

LOS ANGELES COMMUNITY COLLEGE DISTRICT

STRATEGIC PLANNING COMMITTEE

MINUTES

Friday, October 21, 2011 • 9:00 a.m.
Educational Services Center • Board Room
770 Wilshire Boulevard • Los Angeles, California 90017

Participants: Belinda Acuña, Dean, Institutional Effectiveness; Adriana Barrera, Deputy Chancellor; David Beaulieu, President, District Academic Senate; A. Susan Carleo, President, Los Angeles Valley College; Felicito (Chito) Cajayon, Vice Chancellor, Economic and Workforce Development; Ryan Corner, Dean, Institutional Effectiveness, East Los Angeles College; Yasmin Delahoussaye, Interim Vice Chancellor, Educational Services and Institutional Effectiveness; Angela Echeverri, Academic Senate President, Los Angeles Mission College; Adrienne Foster, Academic Senate President, West Los Angeles College; Donald Gauthier, Vice President of Equivalency, District Academic Senate; Deborah Harrington, Dean, Student Success; Carol Kozeracki, Researcher, Pierce College; Marvin Martinez, President, Los Angeles Harbor College; Jorge Mata, Chief Information Officer, Information Technology; Richard Moyer, Vice President, Academic Affairs, East Los Angeles College; Maury Pearl, Interim Associate Vice Chancellor, Institutional Effectiveness; Joe Ramirez, Vice President, Student Services, Los Angeles Mission College; David Rattray, Senior Vice President of Education and Workforce Development, Los Angeles Area Chamber of Commerce; Tom Rosdahl, Academic Senate President, Pierce College; Hanh Tran, Acting Dean, Institutional Research and Planning, Los Angeles Mission College; Mary Van Ginkle, AFT College Staff Guild, Local 1521A; Joanne Waddell, President, Los Angeles College Faculty Guild

The participants introduced themselves.

Review Minutes of the July 21st Meeting

The minutes from the Strategic Planning Committee meeting of July 21, 2011 were distributed.

Mr. David Beaulieu requested that a statement be added to the July 21 minutes under the topic “California Competes—Higher Education for a Strong Economy” indicating that he expressed his concern regarding the composition of the California Competes Council with respect to the political diversity of the members.

Dr. Yasmin Delahoussaye indicated that she would request Ms. Laurie Green to listen to the recording and add the appropriate language. The July 21, 2011 minutes were subsequently revised accordingly.

Emerging Instructional/Non-instructional Technologies

Mr. Jorge Mata gave a presentation regarding emerging instructional/non-instructional technologies that will take place over the next five years. He emphasized the importance of investing in the infrastructure so that the emerging technologies can be utilized.

A question and answer session was conducted regarding emerging instructional/non-instructional technologies.

Revise and Update the Mission, Vision, and Values

Dr. Delahoussaye indicated that a good mission statement should be concise, memorable, and inspiring. It should answer the question of why the LACCD exists as an organization. She divided the Committee into three groups and assigned each group with an exercise to provide their input regarding the mission, the vision, and the core values of the LACCD.

Each of the three groups shared the results of their discussions.

External SWOT Analysis

Dr. Delahoussaye introduced Mr. David Rattray.

Mr. Rattray gave a presentation regarding the LACCD External SWOT (Strengths, Weaknesses, Opportunities, and Threats) Analysis as it relates to the importance of providing LACCD students with the skills they need to ensure their success when they enter the workforce.

A question and answer session was conducted regarding the External SWOT Analysis.

The meeting recessed to a lunch break at 11:45 a.m. and reconvened at 12:45 p.m.

Emerging Workforce Development Trends

A document entitled "Office of Economic & Workforce Development Presentation" was distributed.

Mr. Chito Cajayon gave a PowerPoint presentation and discussed the document with respect to 2008-2018 top industry employment projections, industry themes under consideration, and DOL/ETA WIA Performance and Results Report for the Adult Participant Category (PY 2001 to PY 2009). He stated that Governor Jerry Brown recently signed Senate Bill 734, which requires local workplace investment boards to divert at least a quarter of the money for their job centers to programs that teach the jobless new skills for the changing economy.

A question and answer session was conducted regarding the presentation.

Internal Scan Data

Mr. Maury Pearl distributed a document entitled "Internal Scan for LACCD Strategic Plan, 2012-2017." He gave a PowerPoint presentation and discussed the document with respect to enrollment trends and student characteristics, student preparation, student success, instructional staffing and fiscal measures, human resources, and economic impact.

A question and answer session was conducted regarding the presentation.

Dr. Delahoussaye indicated that a new Title 5 regulation was established effective October 12, 2011, which states that census-active students who drop prior to receiving a "W" or a letter grade cannot be counted for apportionment. She expressed her concern regarding the impact that this will have on the LACCD.

Review of Important Issues the District Will Face over the Next Five Years

Student Success Taskforce Recommendations

Establish Primary Goals

A document entitled "Where Are We Going in the Next 5 Years – Goals?" was distributed.

Dr. Delahoussaye summarized the document with respect to the following goals:

- Goal 1. Access: Expand Educational Opportunity and Access
- Goal 2. Success: Enhance all Measures of Student Success
- Goal 3. Excellence: Support Student Learning and Educational Excellence
- Goal 4. Accountability: Create a District-wide Culture of Service and Accountability
- Goal 5. Collaboration & Resources: Explore New Resources and External Partnerships

There was discussion regarding the importance of addressing these goals in order to determine if they need to be revised.

Mr. David Beaulieu recommended that the Committee develop objectives and present them to the College Councils for their input.

Next Steps

There was discussion regarding agenda items for future Strategic Planning Committee meetings.