

# LOS ANGELES COMMUNITY COLLEGE DISTRICT

## STRATEGIC PLANNING COMMITTEE

### MINUTES

Thursday, July 21, 2011 • 1:00 p.m.  
Educational Services Center • Hearing Room  
770 Wilshire Boulevard • Los Angeles, California 90017

Participants: Sarah Master, Senior Research Analyst, District Office; Adrienne Foster, Academic Senate President, West Los Angeles College; Jorge Mata, Chief Information Officer, Information Technology; Ryan Cornner, Dean, Institutional Effectiveness, East Los Angeles College; Hanh Tran, Acting Dean, Institutional Research and Planning, Los Angeles Mission College; Thomas Hall, Interim Executive Director, Facilities Planning and Development; Marvin Martinez, President, Los Angeles Harbor College; Michael Shanahan, Interim Senior Associate Vice Chancellor, Human Resources; Adriana Barrera, Deputy Chancellor; Angela Echeverri, Academic Senate Secretary, Los Angeles Mission College; Yasmin Delahoussaye, Interim Vice Chancellor, Educational Programs and Institutional Effectiveness; Maury Pearl, Interim Associate Vice Chancellor, Institutional Effectiveness; Marlene Garcia, Vice Chancellor, Government Relations, California Community Colleges Chancellor's Office; David Beaulieu, President, District Academic Senate; Joanne Waddell, President, Los Angeles College Faculty Guild; Tom Rosdahl, Academic Senate President, Pierce College; Velma Butler, President, AFT College Staff Guild; Belinda Acuña, Dean, Institutional Effectiveness, District Office; David Roth, Rockefeller Philanthropy Advisors

The participants introduced themselves.

Review minutes of the May 24<sup>th</sup> meeting and approve

The minutes of the Strategic Planning Committee Kick-off Meeting of May 24, 2011 were distributed.

There being no objection, the minutes were unanimously approved.

Overview of purpose and goals of today's meeting

Dr. Yasmin Delahoussaye indicated that the purpose of today's meeting is to focus on the social, political, and economic issues that affect enrollment.

Trends facing the LACCD that cannot be ignored

Dr. Delahoussaye introduced Ms. Marlene Garcia, Vice Chancellor, Government Relations, California Community Colleges Chancellor's Office.

Ms. Garcia discussed her educational and employment background. She distributed the following documents:

“State Legislative Update”

“Federal Update”

“July 2011 Update: Enacted Budget”

She discussed the “Enacted Budget” document with respect to higher revenues and trigger cuts, education highlights, and risks for the California community colleges.

There was discussion regarding the final budget.

Ms. Garcia distributed documents entitled “2011-12 State Senate Term Limits and redistricting info” and 2011-12 State Assembly Term Limits and redistricting info” and summarized the contents.

Ms. Garcia discussed the issue of student success and possible strategies for improving student success and completion. She indicated that the top priorities for community college education are basic skills, transfer, and career and technical education. She also discussed performance education models and performance-based funding.

There was discussion regarding strategies for improving student success and completion.

Ms. Garcia discussed the “Federal Update” document with respect to gainful employment regulations as they relate to the requirement of college programs to prepare students for “gainful” employment or risk losing access to federal student financial aid, including Pell Grants and student loans.

The Committee recessed to a 10-minute break.

#### California Competes—Higher Education for a Strong Economy

Dr. Delahoussaye introduced Mr. David Roth, Rockefeller Philanthropy Advisors.

Mr. Roth distributed a document entitled “California Competes: Higher Education for a Strong Economy.” He discussed his occupational background. He discussed the document with respect to the California Competes Council, which was formed to ensure that the state has college graduates with the skills needed to drive the future California economy. He indicated that the first meeting of the Council will be held on August 3, 2011 in San Francisco.

There was discussion regarding the membership of the Council and the task of the Council to analyze the well-documented gap between emerging human capital demands and the projected number and quality of graduates of California’s college and occupational training programs.

#### LACCD external scan (area demographics, occupational and industry trends, educational trends, and other factors/trends)

Dr. Delahoussaye deferred to Mr. Maury Pearl and Ms. Sarah Master.

Ms. Master and Mr. Pearl gave a PowerPoint presentation and discussed the LACCD external scan with respect to area demographics, occupational and industry trends, educational trends, and other factors and trends.

There was a question and answer session regarding the presentation.

#### Suggested communications plan to engage all the stakeholders

Dr. Delahoussaye distributed a document entitled “Strategic Plan Communications Plan” and discussed the contents with respect to the effort to increase the percentage of employees who understand how their role relates to the strategic plan to 50 percent above the baseline by June 2012.

#### Next steps

Dr. Delahoussaye indicated that the next Strategic Planning Committee meeting will be held in October 2011.